

Children pick coffee beans in Chirqui, the westernmost province of Panama.

Myths of Underdevelopment

BY MICHAEL PARENTI

The impoverished lands of Asia, Africa, and Latin America are known to us as the "Third World," to distinguish them from the "First World" of industrialized Europe and North America and the now largely defunct "Second World" of communist states. Third World poverty, called "underdevelopment," is treated by most Western observers as an original historic condition. We are asked to believe that it always existed, that poor countries are poor because their lands have always been infertile or their people unproductive.

In fact, the lands of Asia, Africa, and Latin America have long produced great treasures of foods, minerals, and other natural resources. That is why Europeans went through so much trouble to steal and plunder them. One does not go to poor places for self-enrichment. The Third World is rich. Only its people are poor — and it is because of the pillage they have endured.

The process of expropriating the natural resources of the Third World began centuries ago and continues to this day. First, the colonizers extracted gold, silver, furs, silks, and spices;

then flax, hemp, timber, molasses, sugar, rum, rubber, tobacco, calico, cocoa, coffee, cotton, copper, coal, palm oil, tin, iron, ivory, ebony; and later on oil, zinc, manganese, mercury, platinum, cobalt, bauxite, aluminum, and uranium. Not to be overlooked is the most hellish of all expropriations: the abduction of millions of human beings into slave labor.

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Through the centuries of colonization, many self-serving imperialist theories have been spun. I was taught in school that people in tropical lands are slothful and do not work as hard as we denizens of the temperate zone. In fact, the inhabitants of warm climates have performed remarkably productive feats, building magnificent civilizations well before Europe emerged from the Dark Ages. And today they often work long, hard hours for meager sums. Yet the early stereotype of the "lazy native" is still with us. In every capitalist society, the poor, both domestic and overseas, regularly are blamed for their own condition.

We hear that Third World peoples are culturally retarded in their attitudes, customs, and

technical abilities. It is a convenient notion embraced by those who want to depict Western investments as a rescue operation designed to help backward peoples help themselves. This myth of "cultural backwardness" goes back to ancient times, used by conquerors to justify the enslavement of indigenous people. It was used by European colonizers over the last five centuries for the same purpose.

What cultural supremacy could be claimed by the Europeans of yore? From the 15th to 19th centuries, Europe was "ahead" in such things as the number of hangings, murders, and other violent crimes; instances of venereal disease, smallpox, typhoid, tuberculosis, plagues, and other bodily affliction; social inequality and poverty (both urban and rural); mistreatment of women and children; and frequency of famine, slavery, prostitution, piracy, religious massacre, and inquisitional torture. Those who believe the West has been the most advanced civilization should keep such "achievements" in mind.

More seriously, we might note that Europe enjoyed a telling advantage in navigation and armaments. Muskets and cannons, Gatling guns and gunboats, and today missiles, helicopter gunships, and fighter bombers have been the deciding factors when West meets East and North meets South. Superior firepower, not superior culture, has brought the Europeans and Euro-North Americans to positions of supremacy that today are still maintained by force, though not by force alone.

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It was said that colonized peoples were biologically backward and less evolved than their colonizers. Their "savagery" and "lower" level of cultural evolution were emblematic of their inferior genetic evolution. But were they culturally inferior? In many parts of what is now considered the Third World, people developed impressive skills in architecture, horticulture, crafts, hunting, fishing, midwifery, medicine, and other such things. Their social customs were often far more gracious and humane and less autocratic and repressive than anything found in Europe at that time. Of course we must not romanticize these indigenous societies, some of which had a number of cruel and unusual practices of their own. But generally, their people enjoyed healthier, happier lives, with more leisure time, than did most of Europe's inhabitants.

Other theories enjoy wide currency. We hear that Third World poverty is due to overpopulation, too many people having too many children

to feed. Actually, over the last several centuries, many Third World lands have been less densely populated than certain parts of Europe. India has fewer people per acre — but more poverty — than Holland, Wales, England, Japan, Italy, and a few other industrial countries. Furthermore, it is the industrialized nations of the First World, not the poor ones of the Third, that devour some 80% of the world's resources and pose the greatest threat to the planet's ecology.

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This is not to deny that overpopulation is a real problem for the planet's ecosphere. Limiting population growth in all nations would help the global environment but it would not solve the problems of the poor — because overpopulation in itself is not the cause of poverty but one of its effects. The poor tend to have large families because children are a source of family labor and income and a support during old age.

ARTIFICIALLY CONVERTED TO POVERTY

What is called "underdevelopment" is a set of social relations that has been forcefully imposed on countries. With the advent of the Western colonizers, the peoples of the Third World were actually set back in their development, sometimes for centuries. British imperialism in India provides an instructive example. In 1810, India was exporting more textiles to England than England was exporting to India. By 1830, the trade flow was reversed. The British had put up prohibitive tariff barriers to shut out Indian finished goods and were dumping their commodities in India, a practice backed by British gunboats and military force. Within a matter of years, the great textile centers of Dacca and Madras were turned into ghost towns. The Indians were sent back to the land to raise the cotton used in British textile factories. In effect, India was reduced to being a cow milked by British financiers.

By 1850, India's debt had grown to £53 million. From 1850 to 1900, its per-capita income dropped by almost two-thirds. The value of the raw materials and commodities the Indians were obliged to send to Britain during most of the 19th century amounted yearly to more than the total income of the 60 million Indian agri-

cultural and industrial workers. The massive poverty we associate with India was not that country's original historical condition. British imperialism did two things: first, it ended India's development, then it forcibly underdeveloped that country.

Similar bleeding processes occurred throughout the Third World. The enormous wealth extracted should remind us that there originally were few really poor nations. Countries

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to be desolate in all respects. However, most of the Third World is not "underdeveloped" but overexploited. Western colonization and investments have created a lower rather than a higher living standard.

The Mayan Indians in Guatemala had a more nutritious and varied diet and better conditions of health in the early 16th century before the Europeans arrived than they have today. They had more craftspeople, architects, artisans, and horticulturists than today. What is called underdevelopment is a product of imperialism's superexploitation. Underdevelopment is itself a development.

Imperialism has created what I have termed "maldevelopment:" modern office buildings and luxury hotels in the capital city instead of housing for the poor, cosmetic surgery clinics for the affluent instead of hospitals for workers, cash export crops for agribusiness instead of food for local markets, highways that go from the mines and latifundios to the refineries and ports instead of roads in back country for those who might hope to see a doctor or a teacher.

Wealth is transferred from Third World peoples to the economic elites of Europe and North America (and more recently Japan) by direct plunder, by the expropriation of natural resources, the imposition of ruinous taxes and land rents, the payment of poverty wages, and the forced importation of finished goods at highly inflated prices. The colonized country is denied the freedom of trade and the opportunity to develop its own natural resources, markets, and industrial capacity. Self-sustenance and self-employment give way to wage labor. The number of wage workers in the Third World is accelerating dramatically.

Hundreds of millions of Third World people now live in destitution in remote villages and congested urban slums, suffering hunger, disease, and illiteracy, often because the land they once tilled is now controlled by agribusiness firms that use it for mining or for commercial export crops such as coffee, sugar, and beef instead of beans, rice, and corn for home consumption.

In India, 55 million children are pressed into the work force. Tens of thousands labor in glass factories in temperatures as high as 100 degrees. In one plant, four-year-olds toil from 5 o'clock in the morning until the dead of night, inhaling fumes and contracting emphysema, tuberculosis, and other respiratory diseases. In the Philippines and Malaysia, corporations have lobbied to drop age restrictions for labor recruitment. The pursuit of profit becomes a pursuit of evil.

DEVELOPMENT THEORY

When we say a country is "underdeveloped," we are implying that it is backward and retarded in some way, that its people have shown little capacity to achieve and evolve. The negative connotations of "underdeveloped" have caused the United Nations, The Wall Street Journal, and parties of various political persuasions to refer to Third World countries as "developing" nations, a term somewhat less insulting than "underdeveloped" but equally misleading. I prefer to use "Third World" because "developing" seems to be just a euphemistic way of saying "underdeveloped but belatedly starting to do something about it." It still implies that poverty was an original historic condition and not something imposed by imperialists. It also falsely suggests that these countries are developing when actually economic conditions are usually worsening.

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The dominant theory of the last half century, enunciated repeatedly by writers like Barbara Ward and W. W. Rostow and afforded wide currency, maintains that it is up to the rich nations of the North to help uplift the "backward" nations of the South, bringing them technology and proper work habits. This is an updated version of "the white man's burden," a favorite imperialist fantasy.

According to the development scenario, with the introduction of Western investments, workers in the poor nations will find more productive employment in the modern sector at higher wages. As capital accumulates, business will reinvest its profits, thus creating still more products, jobs, buying power, and markets.



Factory workers in the Nicaraguan free-trade zone of Las Mercedes ride home on trucks and buses.

Eventually a more prosperous economy evolves.

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This "development theory" or "modernization theory," as it is sometimes called, bears little relation to reality. What has emerged in the Third World is an intensely exploitive form of dependent capitalism. Economic conditions have worsened drastically with the growth of transnational corporate investment. The problem is not poor lands or unproductive populations but foreign exploitation and class inequality. Investors go into a

country not to uplift it but to enrich themselves. People in these countries do not need to be taught how to farm. They need the land and the implements to farm. They do not need to be taught how to fish. They need the boats and the nets and access to shore frontage, bays, and oceans. They need industrial plants to cease dumping toxic effusions into the waters. They do not need to be convinced that they should use hygienic standards. They do not need a Peace Corps volunteer to tell them to boil their water, especially when they cannot afford fuel or have no access to firewood. They need the

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conditions that will allow them to have clean drinking water and clean clothes and homes. They do not need advice about balanced diets from North Americans. They usually know what foods best serve their nutritional requirements. They need to be given back their land and labor so that they might work for themselves and grow food for their own consumption.

The legacy of imperial domination is not only misery and strife, but an economic structure dominated by a network of international

corporations which themselves are beholden to parent companies based in North America, Europe, and Japan.

In sum, what we have is a world economy that has little to do with the economic needs of the world's people. ■

Michael Parenti received his Ph.D. from Yale University in 1962, and is a prolific writer on issues of political power and foreign policy. This reading is excerpted from his book Against Empire, San Francisco: City Lights Books, 1995.